



**LOWER COLUMBIA COLLEGE** 1600 Maple Street, Longview, WA 98632

## **GENERAL ADVISORY BOARD Minutes**

**5:30 p.m. Thursday, June 6<sup>th</sup>, 2019 LCC Student Center Conference Rooms**

### **I. Meeting called to order at 5:30 p.m.**

### **II. ATTENDEES**

Natasha Allen, Rightline Equipment  
Nicole Davis, Longview Urology  
Sara Hegnes, Wee Care Day Care  
Bryce Lemmons, Signature Transport/Interstate Wood Products  
Richard Leu, Selway Machine Tools  
Ann Mette-Smeenk, Child and Adolescent Clinic  
Charlie Zimmerman, Bob's Lil Car Hospital  
Tamra Bell, LCC  
Lynell Amundson, LCC

### **III. AGENDA ITEMS**

#### **a) Guided Pathways**

Tamra Bell shared information with members regarding the Guided Pathways initiative. LCC received \$1 million dollars to develop a program that helps students identify a career pathway earlier in their education; intended to be more student friendly; looking for commonalities in programs, helping students stay on track and move toward completion on time. Foundational courses developed related to programs of study, MFG 100 Foundational Skills for the Trades as example; developing similar for business, medical, other professional-technical tracks. Guided Pathways is a 5-year commitment by the college.

LCC continues to work with K-12 to align courses enabling students to stay on a pathway, offering dual credit, and leading students to completion. Charlie Zimmerman asked about students who start and don't know where to go. Tamra shared that LCC is addressing enrollment and advising processes to make it clearer for students about how they can move along the pathway to completion, helping them understand requirements and how to make more informed choices.

#### **b) College updates**



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Tamra shared information about marketing efforts. LCC has created brochures to market professional-technical programs that encourage people to check out web pages; web pages are being updated with wage/salary information, expected growth, labor market data – work in progress.

LCC is creating coasters with information about professional-technical programs that can be distributed to businesses that community members frequent. Board members agreed that many people are not aware of what LCC has to offer; support the idea of coasters; encourage LCC to make more visits to area schools and businesses to share information about programs. Natasha Allen expressed concern that vocational programs aren't mentioned on LCC's Facebook page or other social media sites; encourages LCC to make sites public instead of private.

Tamra shared information about workforce grants – Carl Perkins (\$293,000) and Worker Retraining (\$387,000, waiting to hear final approval).

LCC revising Advanced Manufacturing Degree and created a new Engineering Technician Certificate in the Advanced Manufacturing pathway, awaiting commission approval.

LCC developed Bachelors of Applied Science – Teacher Education degree; two tracks, one for early childhood without certification and the second for teacher certification Kindergarten through eighth grade. Currently have 25 applicants.

Board discussion about individuals from industry who may have interest in teaching; Tamra shared information about Conditional Vocational Certification that prepares individuals for teaching.

### **c) Advisory board chair reports**

- *Machining* – Richard Leu shared with the board that enrollment is down but expect to see that change with the closure of Clark College's Machining Program; expressed concern about the quality of many machinists applying for open positions, function as operators not machinists; Selway has had to hire out of North Carolina and California recently due to lack of local quality machinists.
- *Early Childhood Education (ECED)* – Sara Hegnes shared information regarding changes coming for early learning programs due to changes in Washington Administrative Code requiring college coursework for administrators, teachers and directors of all licensed early learning programs; go into effect August 2019. This includes all licensed center and home early learning programs for children ages infant through school age. Sara praised LCC's ECED program for being so responsive to needs of community; more online classes, hybrid classes and evening classes to meet needs of students. Stackable certificates is a good option for students pursuing Early Childhood Education. ECED faculty continue to work on paraeducator certificate.



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- *Medical Assisting (MEDA)* – Nicole Davis shared information about apprenticeship being developed in partnership with Great River Behavioral Health and hopes to see other students have access to apprenticeship model that allows them to be in the classroom part time and the remainder of their time working in the field. More classes need to be made available online and with hybrid options to encourage more students to get into the medical assisting field. Shared information regarding move to integrate medical assisting and behavioral health.
- *Chemical Dependency Studies (CDS)* – Ann Mette-Smeenk shared that last several meetings of CDS board have focused on mandate that physical health, mental health and chemical dependency integrate, i.e. behavioral health organizations pulling in physical health; physicians pulling in mental health; chemical dependency organizations trying to figure out what's really going to happen and the ethical differences amongst the three areas – mental health and chemical dependency difference is a viable concern. CDS is a viable field that needs support. Most chemical dependency counselors come out of dealing with their own issues rather than from a psychology or psychiatry education perspective.
- *Automotive* – Charlie Zimmerman shared that enrollment is also down in the Automotive Technology program. Second year students numbers remains steady. Would like to see more Running Start students show interest in program; Woodland's CTE automotive program is packed full. Automotive Advisory Board discussed several outreach activities – Try A Trade, Cascade Middle School guest speaker, electric car at Earth Day. Members expressed concern about lack of people showing interest in vocational trades especially with the expected number of retirements coming. Also discussed talking to dealerships about developing partnerships for model specific repair.
- *Diesel & Heavy Equipment Technology (DHET)* – Bryce Lemmons shared that enrollment remains steady. The development of the foundational class has been a big hit and has strong support from advisory board. Commercial Driver's License courses (DHET 228, 229) has exploded, expecting increased enrollment, has doubled in size this quarter and summer quarter classes are already filled; looking for second driver trainer, may partner with Signature Transport to identify driver trainer. CDL Simulator Campaign through LCC Foundation is still struggling. DHET exploring apprenticeship model for second year students; students in classroom for theory education, complete lab work at industry to get work experience. Signature hired a couple of people and worked with them prior to them coming to LCC to obtain CDL, a reverse model of the proposed DHET plan.



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- *Welding* – Natasha Allen shared the enrollment is also down in welding, appears to be down across all campus programs. Unlike other programs, welding can't offer very many hybrid or online classes. It would be great if there was a way to work in the field and get credit. Board discussion about need for more general education night classes so that students can complete programs in a more timely fashion. Students get to end of degree and end up waiting for chance to take general education class; consider better lay out of program courses so students clearly understand what is required for completion.

#### **IV. UPCOMING PROGRAM OR COMMUNITY EVENTS**

- a. Signature Transport was awarded the Crystal Apple Award by the Kelso Longview Chamber for its support of LCC's CDL program.  
October 10<sup>th</sup> is Manufacturing Day and the Oregon Manufacturing Institute in Scappoose will be hosting an event.  
Board discussion about getting more young people interested in vocational programs at LCC: consider giving more students opportunity to participate in Career and Technical Education programs as freshman or sophomores; Pizza, Pop and Power Tools event; Charlie Zimmerman suggested a different model from Try A Trade where students cycle through all vocational programs and consider offering "seminar" style where students select a specific vocation and spend two hours on that specific program. Board members supported idea.
- b. **NEXT MEETING (DATE/TIME/PLACE):** Thursday, Dec. 5<sup>th</sup>, 5:30 p.m., location to be determined.

#### **V. Meeting adjourned at 7:15 p.m.**