

AUTOMOTIVE ADVISORY COMMITTEE MINUTES

DATE: November 23, 2021

TIME: 12:00 pm - 1:00 pm

PLACE: ZOOM - <https://lowercolumbia.zoom.us/j/84251986945>

I. CALL TO ORDER

Tamra called to order the regular Fall 2021 meeting of the Automotive Advisory Committee at 12:07 pm on 11/23/21 via Zoom.

II. INTRODUCTIONS - No quorum

Industry

Scott Saxton, Mercedes-Benz USA

Randy Bailey, Community Member/Former Educator

Education

Wayne Miller, Woodland High School

Tamra Gilchrist, LCC

Corry Kile, LCC

Gary Roeske, LCC

Jennie Bergman, LCC

Veronica De Jesus- LCC

III. CONSENT CALENDAR: (New Agenda Item)

Explanation: Both high schools and higher education, vocational programs, need to have advisory committees. The same industry partners for both high school and LCC committees are being asked to provide advisory committee duties. By combining the committees into one committee that serves both high school and higher education, we are honoring our industry partner's time. These committees also allow us to make sure that high school and LCC programs are in alignment with each other.

At times there may be some certifications for high school faculty or course approvals that will need to be reviewed during these meetings. You will see the following appear on the agendas moving forward.

APPROVALS - At this time we do not have any action items for approvals.

i. K12 CTE CONDITIONAL CERTIFICATION - no action needed

ii. COURSES AND CIP CODES - no action needed

IV. INDUSTRY UPDATES

Scott, Mercedes-Benz, is reaching out to partner with LCC to provide the Mercedes-Benz "Campus Program" for future technicians and to keep automotive programs in schools. Scott would like to see if this program is a good fit for LCC and Mercedes-Benz. It has worked out with other community colleges.

Mercedes-Benz has a tier program to create excitement in younger high school

students for cars and how to become a technician. Scott also has a Mercedes-Benz Community College program that allows students to participate in internships while earning college credit. They can also sponsor the community college by sending the college equipment and providing in-person training on new technology.

Internship Opportunities at Mercedes-Benz: They have a dealerships in North Portland, Wilsonville, and Beaverton. Students could potentially work at a dealership a couple of days a week. They would shadow for a couple weeks and then they would be invited to start an internship program. Shadowing ensures that they will fit in with the dealership. They also encourage students to finish their certification program. Only then will they be hired at the dealership. Mercedes-Benz also has summer opportunities. Scott feels strongly about supporting community college programs alongside employment opportunities within the dealerships.

Mercedes-Benz also has internship opportunities for diesel technicians in addition to auto technicians. Scott wants to reach out to students in the regions that they come from and help support local opportunities.

Scott shared that Mercedes-Benz can/may provide:

- Tuition Support (Depends on sponsoring dealership)
- Sponsor Students to complete the *Drive Program* - a 16-week program (Depending on the sponsoring dealership)
- Provide Presentations/Visits at schools - Scott can bring: field vehicles; information on what it means to be a technician and be successful; show how the industry is using digital technology; and Q&A sessions; provide mock interviews and give feedback; and provide encouragement for continuing education opportunities

Woodland School District and LCC are both interested in setting up a schedule for Scott to visit the campuses.

Potential date at LCC: Early January.

Invite the LCC Diesel department to also attend the visit.

Scott wants to know, how community colleges are moving forward with green tech. He stated that we need to start talking about the upcoming phases of hybrid vehicles and how to make sure that the next level of technicians are getting the training that is needed.

V. Education (LCC and K12) UPDATES

- a. **Cooperative Education:** This is LCC's internship program which is a credit program and will be going into effect for the auto program this summer. The auto program also has an internship partnership that is in the beginning stages with Toyota. Toyota has a couple of LCC students who are working with them right now. It would be nice to see students sponsored by a dealership and have a

job while going through the LCC program. LCC instructors want to involve the community more in opportunities for students.

- b. Curriculum** - No updates
- c. Labor Market** - Spring Meeting
- d. Facilities, Equipment, Technology**
 - i. Augmented Reality Tools: Scott will be launching a pilot for the HoloLens and can come in to do a live presentation to show how the tool is used. Mercedes-Benz is digitally driven and Scott would like to share the HoloLens they are using. It was suggested to present the HoloLens to the committee members first and then to students.
- e. Student Success/Performance**

Woodland High School: - 3 classes with 90 kids. This is a higher-than-normal turnout for the automotive classes.

VI. LCC Employment Navigator - Veronica De Jesus

Veronica's role is focused on connecting students to meaningful employment during or after college by building a relationship with both the students and employers in our community and surrounding areas. Ultimately her role is to be a bridge between both parties by identifying needs and ensuring that she is listening to both sides in regards to qualifications, skills, knowledge, etc..

On the students' side, she helps them be better prepared. Whether that be gaining additional training, knowledge, skills, modifying their documents, and so forth to help them get ready for employment.

VII. OLD BUSINESS: none

VIII. NEW BUSINESS: none

IX. UPCOMING PROGRAM OR COMMUNITY EVENTS

Set up an LCC site visit with Scott in January: Committee member presentation first. Then present to students in the program.

X. NEXT MEETING (DATE/TIME/PLACE): TBD

XI. Adjourn: 12:57 pm

XII. RESOURCES

- a. **ADVISORY COMMITTEE HANDBOOK**
- b. [LCC: Professional-Technical Advisory Committees Meeting Minutes](#)
- c. [The Carl D. Perkins Vocational and Technical Education Act, Public Law 105-332](#)
- d. [College Advisory Committee Procedures](#)
- e. [K12 CTE Advisory Committee Procedures](#)

PREPARED BY: Jennie Bergman

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